

15th Annual SAW Conference

2023 Theme: Water & Agriculture

SPONSORSHIP PACKAGE

Thank you for supporting watershed stewardship in Saskatchewan!

CONFERENCE

January 31 and February 1, 2023, at the Saskatoon Inn in Saskatoon, Saskatchewan.

Every year, the Saskatchewan Association of Watersheds holds a conference bringing producers, industry specialists, academia, government, and non-government organizations together to share their passion for water. This year's theme is Water and Agriculture, which focuses on land management practices that can protect water at its source and positively impact communities across Saskatchewan. The trade show component of the event will allow for networking and knowledge-sharing between attendees.

Some of the main topics and features of this year's conference include:

- Regenerative agriculture
- Improving Crop Nitrogen Use and Limiting Nutrient Loss
- Irrigation Development in Saskatchewan
- Economics of wetlands and marginal lands
- Maintaining soil health as an adaptation to climate change
- Producer funding opportunities through the Prairie Watersheds Climate Program (PWCP)
- Indigenous water perspectives
- Mental health in agriculture
- Watershed stewardship programming in Saskatchewan

ABOUT US

The Saskatchewan Association of Watersheds (SAW) is a not-for-profit organization whose mandate is to protect and conserve Saskatchewan's natural water resources, improving species diversity and habitats and being resilient in adapting to a changing climate through programming and education.

SPONSORSHIP OPPORTUNITIES

WATERSHED - \$5,000+ | BANQUET SPONSOR

You are our most prominently displayed sponsor, in addition to receiving special thanks at the Banquet announcements before the meal.

Conference Experience

- Three (3) Conference Tickets
- Three (3) Banquet Tickets
- Complimentary Trade Show Booth (10'X10' space with one 8' table)

Visual Recognition

Sponsor logo featured on:

- Conference promotional materials leading up to the event
- Conference signage
- Conference attendee program
- Main screen at the Banquet
- Conference main screen during breaks
- Social Media Post Mentions
- Conference page on our website
- Opportunity to add company-supplied swag to distribute in conference registration bags

LAKE - \$2,500 | SPONSOR A SPEAKER

Your company will be spotlighted during the speaker introduction.

Conference Experience

- Two (2) Conference Tickets
- Two (2) Banquet Tickets

Visual Recognition

Sponsor logo featured on:

- Conference signage
- Conference attendee program
- Main screen at the Banquet
- Conference main screen during breaks
- Social Media Post Mentions
- Conference page on our website
- Opportunity to add company-supplied swag to distribute in conference registration bags

RIVER - \$1,000 | SPONSOR THE CONFERENCE LUNCH

Sponsor the conference lunch and display your company logo on the serving table plaque.

Conference Experience

- One (1) Conference Ticket
- One (1) Banquet Ticket

Visual Recognition

Sponsor logo featured on:

- Conference attendee program
- Conference main screen during breaks
- Social Media Post Mentions
- Conference page on our website
- Opportunity to add company-supplied swag to distribute in conference registration bags

STREAM - \$500 | SPONSOR A COFFEE & SNACK BREAK

Sponsor a Conference Coffee and Snack Break and display your company logo on the serving table plaque.

Visual Recognition

Sponsor logo featured on:

- Conference attendee program
- Conference main screen during breaks
- Conference page on our website
- Opportunity to add company-supplied swag to distribute in conference registration bags

WETLAND - \$250 | COOLDOWN ZONE

This space allows attendees to take a break. Whether it's to check an email, have a conversation, or call home. Snacks and beverages are available.

Visual Recognition

Sponsor logo featured on:

- Short company advertisement* displayed on the TV in the Cooldown Zone
- Conference page on our website
- Opportunity to add company-supplied swag to distribute in conference registration bags

*Advertisements can be up to 30 seconds long and be still framed or video – optimal size 1920 x 1080 px 16:9

EXHIBITOR OPPORTUNITY

Trade Show Booth - \$750

- 10' X 10' booth – One 8' table
- One (1) free Conference Ticket included
- One (1) free Banquet Ticket included
- Opportunity to add company-supplied swag to distribute in conference registration bags

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SPONSORSHIP & EXHIBITOR REGISTRATION



Sponsors and exhibitors must register by January 18, 2023, and payment must be received by January 25, 2023. We strongly recommend sponsoring well in advance to receive maximum marketing benefits.

To register, please fill out the Sponsorship & Exhibitor Registration Form by clicking on the link or scanning the QR code below.

Sponsorship Form: <https://forms.office.com/r/iDQdqsQriC>

For more information, please contact us:
Saskatchewan Association of Watersheds
306-541-9902
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